

Historic, Archive Document

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HILLSDALE PLANTED ROSES

ALREADY PLANTED AND STARTED FOR YOU

Undoubtedly a great boon to the Rose buyer is the Rose pot, which enables us to offer our Roses already growing and blooming. This new way of selling Roses eliminates all danger of the plants being retarded in your garden, and insures the buyer of exactly the variety desired.

These plants are growing in pots filled with a specially prepared soil, heavily fertilized to insure rapid and permanent growth and bloom. Hillsdale Roses can be planted in your garden at any time during the growing season without showing even the slightest wilt of foliage, buds or blooms.

Directions for Re-planting Potted Roses

The re-planting of Hillsdale potted Roses is very simple indeed. The pots are slit and carefully peeled off from the soil. The ball of earth is then set in the bed so that it comes about one-half inch lower than the finished level of the beds. Always press the soil firmly around the roots of any kind of plant. This is done to force the air-space out of the soil around the roots. After this, watering to thoroughly soak the soil down to the bottom roots is all that is necessary.

Directions for Planting Dormant Roses

After the bed has been worked fine, a hole should be dug for each plant, large enough to accommodate the roots and deep enough so that the crown or bud is an inch below the soil surface. Work some well-rotted manure or commercial fertilizer into the soil. Press the earth firmly around the roots, and water the bed thoroughly.

Watering is most important. Remember that the roots are 12 to 18 inches below the soil surface, and it takes lots of water to soak the ground to that depth.

We have found that in planting dormant Roses, a protective covering over the canes for ten days to two weeks is very beneficial. The drying action of the sun and wind is thus prevented until the root action starts, when the covering is removed, and full exposure to light and air is given. Split burlap sacks or canvas are good for this purpose, or the soil may be hilled up around the plants.



OUR ROSE-GARDEN WHERE YOU CAN SELECT YOUR PLANTS

Quantity Prices on Our Dormant and Potted Roses

	Per doz.		Per doz.
All 70 cent Roses	\$7 00	All \$1.00 Roses	\$10 00
All 75 cent Roses	7 50	All \$1.25 Roses	12 50
All 85 cent Roses	8 50	All \$1.50 Roses	15 00
All 95 cent Roses	9 50		

PLEASE NOTE

All prices quoted are for plants at our Nursery. An extra charge for the labor will be made when we do the planting. On out-of-town orders to be crated and sent by Express an extra charge of 20 cents per plant will be made for crating.

HILLSDALE EVERBLOOMING HYBRID TEA ROSES

Modern Hybrid Tea Roses represent the height of the hybridizer's art. They are among the most popular flowers in the world, for both garden decoration and cutting. The blooms range from single to very double forms, through all the shades of pink, red, orange, and yellow, and in so many combinations of these shades that one gardener cannot possibly be acquainted with them all. They deserve a special place in every home garden, whether it be informal or formal in type, and will reward the grower with glorious fragrant blooms all summer long.

The varieties listed here have been carefully chosen for our locality.



	Dormant	Potted		Dormant	Potted
Ami Quinard. Velvety crimson-maroon. One of the darkest reds...		\$1 00	Gruss an Teplitz. Dark maroon; in clusters.....	\$0 75	\$1 00
Autumn. Double; orange-yellow and red.....	\$0 75	1 00	Hinrich Gaede. Bright vermilion and gold.....	75	1 00
Betty Uprichard. Orange-carmine outside, soft pink inside.....		95	Heinrich Wendland. Nasturtium-red inside, gold outside.....		1 00
Caledonia. Long white buds opening to large double white flowers.....	75	1 00	Hoosier Beauty. Deep scarlet, dark shadings.....		95
Charles K. Douglas. Flaming scarlet suffused with velvety crimson.....	70	95	Imperial Potentate. Deep rose-pink.....		1 00
Christopher Stone. Velvety red; fragrant.....	75	1 00	Irish Charm. Semi-double; blush-pink toned golden apricot.....	75	1 00
Condesa de Sagato. Deep coppery pink inside, golden yellow outside.....	75	1 00	Joanna Hill. Creamy yellow shaded bronze-pink.....	75	1 00
Cynthia. Bright oriental red; double.....		95	J. Otto Thilow. Rich rose-pink.....		1 00
Dainty Bess. Waxy rose-pink; single.....		95	K. A. Viktoria. Ivory-white.....	75	1 00
Dame Edith Helen. Glowing pink; double.....	75	1 00	Leonard Barron. Buff-pink suffused gold.....		95
Duquesa de Penaranda. Apricot-orange and pink.....	70	95	Los Angeles. Flame-pink toned coral, golden base.....		95
Edith Nellie Perkins. Light cerise-pink, inside suffused gold.....	75	1 00	Lucie Marie. Yellow to apricot-cerise; double.....		95
Editor McFarland. Brilliant pink; double shapely buds.....	75	1 00	Luxembourg. Bronzy yellow; double.....	75	1 00
E. G. Hill. Deep scarlet; double.....	75	1 00	Margaret McGredy. Orange-scarlet.....		1 00
Etoile de Hollande. Dark velvety red; fragrant.....	75	1 00	Max Krause. Double; golden yellow.....		1 00
Francis Scott Key. Rich crimson; double.....		95	McGredy's Ivory. Creamy white.....		1 00
General MacArthur. Bright scarlet-crimson; intensely fragrant.....		1 25	McGredy's Scarlet. Brilliant scarlet shaded rose-pink.....		1 00
Girona. Orange-apricot.....		1 00	McGredy's Yellow. Buttercup-yellow.....		1 00
Glowing Carmine. Deep carmine; lasting fragrance.....	70	95	Mev. G. A. Van Rossem. Orange-brown; fragrant, double.....		95
Golden Rapture. Rich yellow; double.....		1 00	Miss Rowena Thom. Bright pink, gold base.....		95
Grenoble. Scarlet-crimson; long stemmed.....		1 00	Mme. Joseph Perraud. Shell-pink to orange.....		95
			Mrs. Charles Bell. Shell-pink.....	75	1 00
			Mrs. E. P. Thom. Pure yellow; double.....	75	1 00

HILLSDALE LANDSCAPE COMPANY • R. R. 13, Box 158, Indianapolis 44, Indiana



Flowering SHRUBS and Hardy PERENNIALS

DOUBLEFILE VIBURNUM

Blooms in May and June. Red fruit turning blue-black; good foliage. 75c each.

BUTTERFLY-BUSH (Buddleia)

Blooms from June to September. Large spikes of lavender-purple flowers. \$1.00 each.

DELPHINIUM

Giant Pacific Hybrids. A sensational new Delphinium with flowers of huge size. Large well-shaped spikes of blue, purple, and white. 3 for \$1.00.

HILLSDALE COLLECTION OF FINE HYBRID FRENCH LILACS

These Lilacs are sure bloomers, and produce larger and more colorful flowers than the common varieties. We are offering here some of the finest, rarest and newest varieties.

2 to 3 ft. \$1 00
3 to 4 ft. 1 50

4 to 5 ft. \$2 00



HYBRID FRENCH LILACS

DOUBLEFILE
VIBURNUM

BLEEDING-HEART

A hardy perennial. Continuous bloomer from April to June. 50c each.

HARDY PHLOX

Most colorful Hardy Perennial. For summer bloom in the garden. Our assortment consists of the best old and new varieties. 35c each, 3 for \$1.00.

ORANGE SUNFLOWER

(*Heliopsis scabra
incomparabilis*)

One of the finest border perennials introduced in recent years. 60c each, 3 for \$1.00.



BLEEDING-
HEART



ORANGE SUNFLOWER



DELPHINIUMS



BUTTERFLY-BUSH (Buddleia)

PHLOX



Now-You can cut fresh **ROSES** *every day*

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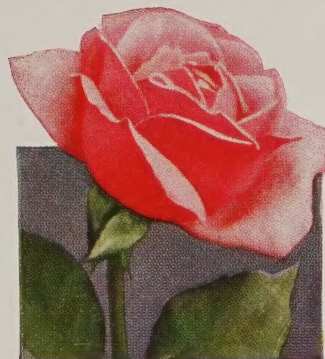
**Popular Varieties of
Hillsdale Fine Everblooming
ROSES**

Choose these 12 hardy varieties for this year's garden. They are the most dependable everblooming Roses.

All are two-year field-grown plants, No. 1 grade. They will bloom this year throughout the summer and for years afterward.

For those who can plant their Roses early, we are offering dormant plants at a reduced rate. These dormant plants are of the same high grade as our potted Roses, and if planted early, they will grow and bloom as well as potted plants. They should be in the ground before April 15.

After April 15 only our famous potted plants will be available. These strong vigorous bushes are ready for you at any time and can be set out during the summer. You will not be disappointed in them.



PINK RADIANCE



E. G. HILL



PRES. HERBERT HOOVER



KAISERIN AUGUSTE
VIKTORIA



MRS. E. P. THOM



IRISH CHARM

ONE EACH OF THE ABOVE
12
VARIETIES
Dormant Plants . \$7.50
Potted Plants . . 10.00

CHRISTOPHER
STONE



EDITH NELLIE PERKINS



JOANNA HILL

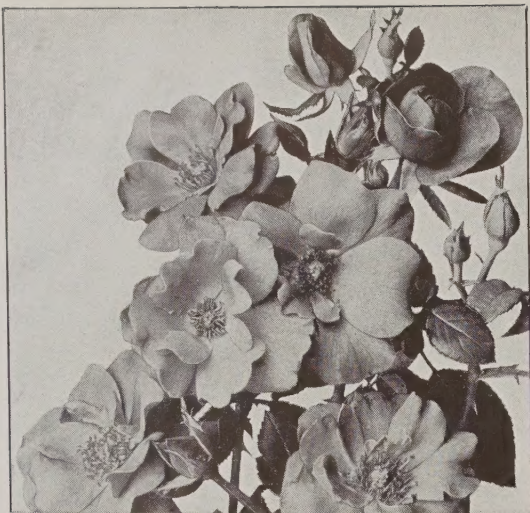
EDITOR McFARLAND



SŒUR THERESE



RED RADIANCE



FLORIBUNDA ROSES

HYBRID TEA ROSES, continued

	Dormant	Potted
Mrs. H. Bowles. Rose-pink, shaded salmon.....		\$0 95
Mrs. P. S. Du Pont. Rich yellow; double.....	\$0 75	1 00
Picture. Warm pink to salmon.....		1 00
Pink Dawn. Deep rose-pink toned orange.....		95
Pink Radiance. Rosy pink.....	70	95
Pink Rapture. Deep pink.....		95
Poinsettia. Rich bright red.....		1 00
President Herbert Hoover. Creamy yellow tinted pink.....	75	1 00
President Plumecocq. Coppery yellow and salmon.....		1 00
Rapture. Deep pink; double.....		95
Red Radiance. Glowing crimson.....	70	95
Red Talisman. Deep crimson.....		1 00
Schwabenland. Deep rose-pink.....		95
Sensation. Rich dark crimson.....		1 00
Soeur Therese. Rich yellow; double.....	75	1 00
Southport. Scarlet; true Tea Rose scent.....		1 00
Souv. de Mme. C. Chambard. Rich rose-red to rose-pink; semi-double.....		95
Syracuse. Scarlet-crimson.....		95
Talisman. Rich yellow and rose-red.....	75	1 00
The Doctor. Pink; double.....		1 00
Ville de Paris. Sunflower-yellow.....		95
Victoria Harrington. Velvety dark red; intensely fragrant.....		95
Willowmere. Rich shrimp-pink; double.....		95

PATENTED HYBRID TEA ROSES

	Dormant	Potted
Countess Vandal. Pat. 38. Pink, copper and gold.....		\$1 25
Crimson Glory. Pat. 105. Deep crimson.....		1 50
Eclipse. Pat. 172. Rich gold.....		1 50
Heart's Desire. Pat. 501. Luminous red.....		1 75
Lowell Thomas. Pat. 595. Deep yellow.....		2 25
McGredy's Sunset. Pat. 317. Buttercup-yellow tipped orange.....		1 50
Mme. Chiang Kai-shek. Pat. pend. Light canary-yellow.....		2 25
Mme. Marie Curie. Pat. pend. Golden yellow.....		1 75
Texas Centennial. Pat. 162. Red and gold.....		1 00
Will Rogers. Pat. 256. Dark red.....		1 25

FLORIBUNDA ROSES

Ellen Poulsen. Pink and rose.....	1 00
Elsie Poulsen. Two-toned pink.....	1 00
Gruss an Aachen. Salmon-rose.....	1 00
Lafayette Improved. Crimson.....	\$0 75
Pink Lafayette. Pink.....	1 00

PATENTED FLORIBUNDA ROSES

Betty Prior. Pat. 340. Red to shell-pink.....	1 25
Donald Prior. Pat. 377. Bright scarlet.....	1 25

POLYANTHA or BABY ROSES

Cameo. Soft salmon-pink, suffused gold.....	1 00
Chatillon. Bright pink with orange; semi-double.....	1 00
Dagmar Spath. White.....	1 00
Eutin. Rosy scarlet.....	1 00
Golden Salmon. Bright salmon-orange.....	1 00
Ideal. Dark red.....	1 00
Miss Edith Cavell. Red; semi-double.....	1 00
Orange Triumph. Scarlet-orange; double.....	1 00
Sunshine. Golden orange to soft pink.....	1 00



HYBRID PERPETUAL ROSES

HYBRID PERPETUAL ROSES

American Beauty. Pink shaded.....	Potted \$0 95
Frau Karl Druschki. Snow-white.....	95
General Jacqueminot. Crimson-red.....	95
Paul Neyron. Large; pink.....	95

CLIMBING ROSES

American Beauty. Carmine-red.....	1 00
American Pillar. Scarlet-rose.....	1 00
Chaplin's Pink. Clear pink.....	1 00
Dorothy Perkins. Double pink; in clusters.....	1 00
Dr. W. Van Fleet. Soft flesh-pink.....	1 00
Excelsa. Rose.....	1 00
Gruss an Teplitz. Dark scarlet.....	1 00
Mary Wallace. Pink.....	1 00
Mme. Gregoire Staechelin. Pink.....	1 00
Paul's Scarlet. Scarlet.....	1 00
Primrose. Canary-yellow.....	1 00
Roserie. Pink.....	1 00
Seven Sisters. Deep pink.....	1 00
Silver Moon. Cream.....	1 00
Van Fleet, Jr. Pink.....	1 00

PATENTED CLIMBING ROSES

Blaze. Pat. 10. Crimson.....	1 50
Doubloons. Pat. 152. Orange.....	1 50
Golden Climber. Pat. 28. Gold.....	1 50
Hercules. Pat. 296. Deep pink.....	2 25
New Dawn. Pat. 1. Shell-pink.....	1 50

MISCELLANEOUS ROSES

Grootendorst. Bright red.....	1 00
Harison's Yellow. Bright yellow.....	1 00
Hugonis. Light yellow.....	1 00

PATENTED MISCELLANEOUS ROSES

Mabelle Stearns. Pat. 297. Peach-blossom-pink.....	2 50
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HILLSDALE LANDSCAPE COMPANY

Office and Nurseries ¼ mile south of Castleton, Ind. Branch Nursery and Garden Shop at 47th Street, on Allisonville Road—now State Road 37

R. R. 13, Box 158, INDIANAPOLIS 44, INDIANA